

Press release: Pitched and won! The Austrian construction industry is creating digital innovations

## **INSITE IT is Winner of the DBS Awards 2017**

*Vienna, september 12th 2017* – The Austrian-based software company INSITE IT GmbH wins start-up initiative Digital Building Solutions (DBS). Therefore the company can present itself from october 4<sup>th</sup> to 6<sup>th</sup> 2017 at the [Expo Real](#) in Munich (Germany), Europe's largest B2B trade fair for real estate and investors. In addition, it received one of the coveted places at [WeXelerate](#), Austria's newly opened start-up hub.

"Digitize today's building industry" was the motto for almost 100 start-ups from the DACH and CEE countries who have provided their digital and disruptive software/hardware solutions as well as services for planning, construction, operation and financing of buildings. The 15 finalists presented their ideas to the audience and the jury as part of a live pitch in Vienna. Including INSITE IT all together 3 Austrian companies have qualified in a jury voting for the DBS Award 2017. The public prize - boasted to more than 200 guests in the construction and real estate sector - went to a Swiss company.

INSITE IT was described by the jury as particularly customer- and user-friendly. With Insite LMS, according to the jury's opinion, a coherent, beneficial product with great benefits was presented by Thomas Roithmeier, CEO and co-founder INSITE IT.

### **Huge innovation potential in the construction sector**

In order to go a step further and to increase the digitization level of the industry, IG Lebenszyklus Bau (an Austrian cooperation for construction) initiated [Digital Building Solutions](#). This association consisting of more than 70 companies and has set itself the goal to optimize processes in the construction sector.

"The submitted ideas reflect the potential in the construction and real estate industry to optimize processes through digital solutions. Start-ups now have very good chances to gain a foothold in this industry," the start-up-expert Daniel Cronin, who accompanied the scouting process and moderated the final pitch, summarized the result.

**Pictures:**

Picture 1:

*INSITE IT CEO and Co-Founder Thomas Roithmeier (center) at the DBS-award ceremony. ©IG Lebenszyklus Bau/Georg Krewenka*



Picture 2:

*Thomas Roithmeier, INSITE IT CEO and Co-Founder, is pitching in front of more than 200 guests and wins the DBS-award. ©IG Lebenszyklus Bau/Georg Krewenka*

**About INSITE IT**

Since its founding in 2012, INSITE IT has continuously become a professional partner for plant engineers. The software company, headquartered in Linz, Austria, and located in Chicago, USA, develops software solutions for material tracking and construction site management for large construction sites.

The goal is to have all relevant information available at any time and simply at the push of a button, in order to minimize search and standing times, document deviations and increase the quality in the processing of a large project. The **Insite LMS Software** and its mobile app for scanning barcodes, RFID tags, GPS positioning and image documentation dramatically reduces working hours and allows consistent traceability until the last supplied screw. With tablets and state-of-the-art technologies such as GPS tracking, an optional cloud-solution and a location-independent synchronization, companies keep an overview of large-scale projects around the world. Thanks to INSITE IT incomplete documentation is a thing of the past. The software company already has many satisfied customers. And they are getting more and more. For further information, visit us at <http://www.insite-it.net> and follow us on [Facebook](#), [LinkedIn](#) and [Xing](#).

**Find the press release and more pictures [here](#).**

***The INSITE-team is looking forward to your publication online, in print or on your social media channels!***

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